On January 22 at the National Cowboy & Western Heritage Museum, Allied Arts publicly launched its annual campaign to raise vital funds for the arts in central Oklahoma. These funds support leading arts organizations to ensure educational programming, high-quality performances and exhibits, and low-cost arts experiences for the entire community. Judy Hatfield and John Richels, 2013 campaign co-chairs, announced to the 340 guests in attendance that the campaign goal is $3.1 million.

“Our city is more than just bricks and mortar,” said Richels. “There is more to a community than just buildings and roads. And a big part of that is arts and culture. The arts infuse our lives with excitement and entertainment, and bring the city to life. They create jobs and contribute to a strong local economy. They facilitate education and learning in creative, meaningful ways.”

With a theme of “A little give...is all it takes,” the campaign is a community-wide effort aimed at engaging more people in the arts. Whether the donation is $1, $5 or $500, every gift makes a difference. Individuals who donate $50 or more receive the OKCityCard, a premier entertainment discount card offering year-round savings at more than 300 arts events and activities, local retail stores, and restaurants. Corporations can make organizational gifts and host workplace giving meetings, offering their employees a chance to pledge donations from their offices. Those donating $1,000 or more will receive membership in Allied Arts Circle Club with benefits including quarterly events.

“One donation of any amount helps ensure that a whole array of central Oklahoma’s top arts organizations have the resources they need to thrive,” said Hatfield. “This generous support makes a real impact on all of our lives by ensuring that children have access to arts education that bring learning to life, that families have programs and performances that they can enjoy together, and that the arts are readily accessible to everyone in our community.”

For more information or to contribute, visit www.AlliedArtsOKC.com or call (405) 278-8944. Please consider making your gift prior to the close of the campaign on May 16.
HONORING THE NORICK FAMILY

On February 21, approximately 250 Allied Arts supporters celebrated the civic and charitable contributions of the Norick family. The 50th floor of Vast was the setting for the 2013 Honorary Chair event that helped raised $796,447 in honor of Jim, Kandy, Ron and Vickie Norick who are serving as Honorary Chairs of the 2013 campaign.

The generosity of the following sponsors made the event possible: American Fidelity Foundation, BancFirst, Karla and George Cohlma, Frankfurt Short Bruza, Christian Keezee, Jeanene and Bob Naifeh, Polly and Larry Nichols, Charlotte and John Richels, Susan and Carl Edwards, Jane B. Harlow, and Presbyterian Health Foundation. Bedré Chocolates provided Oklahoma-shaped chocolates as party favors.

Special thanks to the Honorary Chair planning committee, Aimee Harlow, Ann Johnstone, Karen Mayfield and Charlotte Richels.

CATALYST CORNER

It’s time to renew, Catalysts! To make things easier on members, we have switched our membership cycles to an annual membership instead of a rolling year. The membership donation level will remain at $300 for an individual and $500 for a couple. With a Catalyst membership donation, you will receive 2 ARTini tickets, an OKCityCard, regular Catalyst events, invitations to special Allied Arts gatherings. Most importantly, your contribution improves the arts in our city.

One important thing to note is that members will not receive tickets to ARTini until they have renewed for 2013. With Destination: ARTini coming up on April 5th, tickets will be mailed soon, and you don’t want to miss the boat! To receive your tickets in advance, you must renew by Friday, March 29th. Please contact bailey.gordon@alliedartsokc.com if you have questions about your membership renewal.

JUMP ON BOARD

Catalyst Recruiting Event on the Deck
Thursday, March 21 • 5:30 - 7:30 pm
Rooftop Patio - 1015 N. Broadway Ave.

- ENJOY LIVE ENTERTAINMENT, DRINKS & HORS’DOEUVRES -
- JOIN CATALYST -
- PURCHASE TICKETS TO DESTINATION: ARTINI -
- PREVIEW ART FEATURED IN THE ARTINI AUCTION -
RSVP@AlliedArtsOKC.com or call (405) 278-8944

allied arts in the community

• On February 26, Mayor Mick Cornett and the Oklahoma City Council proclaimed February as “Allied Arts Month.” Allied Arts donor banners also generate awareness of the campaign during the month of February. You may have seen them along Classen Blvd., Grand Blvd. and Reno Ave.

volunteer for arts festival

• Do you love the arts? Do you crave a good gyro sandwich? Will you be downtown for the Arts Council of Oklahoma City’s Festival of the Arts? If you answered “yes” to any of the above, you would make a great volunteer at the Allied Arts food booth at the Festival of the Arts. We are looking for volunteers to help us serve up Greek specialties and raise money from April 23-28. Shifts are three and a half hours long, with day shifts starting at 10:30 a.m. and evening shifts ending at 9 p.m. If you, your family, friends or co-workers are interested in volunteering, please send an email to caitlin.tarasi@alliedartsokc.com.
INSPIRING OKLAHOMA YOUTH WITH THE ARTS

Allied Arts recently awarded $54,250 in grants in support of 18 arts education projects with an anticipated goal of impacting the lives of more than 19,000 students. In addition, Allied Arts provided $11,500 in Hobby Lobby gift cards for the acquisition of arts and craft supplies needed to implement the arts education activities. Projects supported in the latest funding cycle include scholarships for students from low-income families to participate in spring and summer art camps, arts afterschool enrichment programs, and dance instruction in local schools.

Thank you to the following supporters who make the Allied Arts Educational Outreach Program possible:

Kimray, Inc.
Bank of America
Cox Connects Foundation
Dobson Family Foundation
Hobby Lobby
JPMorgan Chase Foundation
Target

Oklahoma Children’s Theatre students

BUILDING THE CAPACITY OF THE CULTURAL COMMUNITY

Allied Arts also awarded small grants to member agencies and other arts organizations in central Oklahoma to facilitate their engagement in professional development conferences or workshops, board management, nonprofit governance and other capacity-building opportunities.

In the latest funding round, Allied Arts granted $26,946 to 16 arts organizations for projects ranging from branding redesigns to strategic planning workshops.

DEBBIE NAUSER RECEIVES ZACH D. TAYLOR VOLUNTEER AWARD

Presented with the award by Zach Taylor’s daughter, Elizabeth Taylor Semtner, Nauser said she was deeply honored to receive the award that honors the memory and service works of Taylor.

“I’m a big believer in giving back to the city that has given me so much,” Nauser said. “The arts are so much more than just entertainment. The arts enrich our lives, expand our children’s horizons, help attract new industry and simply make Oklahoma City a cooler place to live.”

On April 20th, 2013, nonprofit finalists, board members and supporters will gather at Tulsa’s Southern Hills Country Club to celebrate and hear the winners announced. As one of three finalists in the arts and humanities category, Allied Arts has already qualified for a cash award of $5,000. If selected as the arts winner, we could win $7,500. Or, Allied Arts could take home $10,000 if selected to receive the top honor, the Award for Excellence.

I was elated when I heard that we had been named a finalist for the ONE Awards. The award carries a distinction that speaks loud and clear to business and individual donors that Allied Arts has excelled in service to central Oklahoma. And in a time where donors have many choices on where to direct their philanthropic giving – that is a distinction that makes Allied Arts, our board, staff and volunteers immensely proud. Out of 19,000 nonprofits statewide, only 24 were named finalists. We are proud and humbled by this recognition.

The ONE Awards Selection Commission, a group of community leaders from across Oklahoma, determine the finalists. The commission is chaired by J. Jerry Dickman and includes Michael Cawley, Nance Diamond, Frederick Drummond, Ken Fergeson, R. H. Harbaugh, Kim Henry, David Hogan, Phil Lakin, Frank Merrick, Polly Nichols, and Dr. George Young.

“The finalists are selected because they are the best at what they do,” Dickman said. “From the top-level management down to the part-time staff, these are committed individuals pulling together to achieve missions as big as Oklahoma.”

Corporate sponsorship packages as well as individual tickets for the ONE Awards are available by calling (800) 338-1798.

I am proud to announce that the prestigious Oklahoma Nonprofit Excellence (ONE) Awards, presented annually by the Oklahoma Center for Nonprofits, has named Allied Arts as a finalist for the title of the state’s top nonprofit.

Allied Arts also awarded small grants to member agencies and other arts organizations in central Oklahoma to facilitate their engagement in professional development conferences or workshops, board management, nonprofit governance and other capacity-building opportunities.
IN THIS ISSUE:

- 2013 campaign update
- Don’t miss the boat! Catalyst Recruiting Event on the deck
- Destination ARTini is almost here!
- Chip in for the Arts Golf Tournament
- Allied Arts nominated for ONE Award

OKCityCard  Save big. Make an impact.

With the new and improved OKCityCard website, Allied Arts has made it even easier to get the most out of central Oklahoma’s favorite discount card. The user-friendly site now includes website links for every partner on the card and is enabled with Google maps to direct you to events, restaurants and retailers.

Don’t forget to use your card with the following partners:

Spring is in the air and it’s a great time to visit the newly renovated Myriad Gardens. With your OKCityCard, you’ll receive 2-for-1 admission to the Crystal Bridge Tropical Conservatory.

As the weather warms up visit Orange Leaf Uptown for 15% off frozen a yogurt purchase with your OKCityCard.

The Importance of Being Earnest, Oscar Wilde’s famous play of wit and attitude, is brought to life on the Oklahoma City University Burg stage by TheatreOCU, Oklahoma City Repertory Theatre and Oklahoma Shakespeare in the Park. The production runs April 5-7 and April 12-14 and is part of the month-long Wilde Festival this spring. Present your OKCityCard and you’ll receive 2-for-1 or 50% off admission.

With spring break around the corner, take your kids to the Sam Noble Museum of Natural History for the special exhibit, “Bugs...Outside the Box.” Running until May 12, the exhibit presents a selection of greatly enlarged insect sculptures, showcasing the beauty hidden within the (mini) beasts of the natural world. Use your OKCityCard to receive 2-for-1 or 50% off admission.

To learn more about the OKCityCard partners and discounts, visit okcitycard.com.
CHIP IN FOR THE ARTS
ALLIED ARTS GOLF TOURNAMENT

Monday, May 13
Oklahoma City Golf & Country Club
Shotgun start: 1:00 pm

Register online at www.ChipInForTheArts.com

For more information, contact:
Alden Raulston
Alden.Raulston@AlliedArtsOKC.com
405.278.8944

EAGLE SPONSOR
$7,500
(Presenting Sponsor)
- 3 Four-person teams
- Brochure listing
- Press release listing
- Listing on website
- Most prominent event signage
- Company hole sign
- Announcement recognition
- 12 Mulligans
- 12 Raffle tickets

BIRDIE SPONSOR
$5,000
(Supporting Sponsor)
- 2 Four-person teams
- Brochure listing
- Press release listing
- Listing on website
- Prominent event signage
- Company hole sign
- Announcement recognition
- 8 Mulligans
- 8 Raffle tickets

19th HOLE SPONSOR
$2,500
(Hospitality Sponsor)
- 1 Four-person team
- Brochure listing
- Listing on website
- Company hole sign
- Announcement recognition
- 4 Mulligans
- 4 Raffle tickets

TEAM & PREMIUM HOLE SPONSOR
$1,600
- 1 Four-person team
- Company hole sign
- Chance to set up station at tee

TEAM SPONSOR $1,000
- 1 Four-person team

HOLE SPONSOR $400
- Company hole sign

TEAM & HOLE SPONSOR
$1,300
- 1 Four-person team
- Company hole sign

PREMIUM HOLE SPONSOR
$800
- Company hole sign
- Chance to set up station at tee box

INDIVIDUAL PLAYER $250
- Single player

COMMITTEE:
Sherry Beasley
Brian Byrnes
Tom Casso
Lori Hill
Karen Mayfield
David Neff
John Parsons

EAGLE SPONSORS
Chesapeake Energy
devon
OG&E
Scott's Printing & Copying
OKC'S LARGEST MARTINI TASTING MIXED WITH LIVE ENTERTAINMENT, FOOD AND AN EXCLUSIVE ART AUCTION

ARRIVAL DATE ::
Friday, April 5, 2013

ARRIVAL TIME ::
7P

DEPARTURE TIME ::
11P

DESTINATION ::
OKC Farmers Public Market

TICKETS ::
AlliedARTini.com
$65 in advance
$75 at the door
(ID required/must be 21 to enter)

FEATURED RESTAURANTS ::
Deep Fork Grill
In the Raw
Jazmo’z Bourbon St. Café
The Lobby Café & Bar
Mickey Mantle’s Steakhouse
Museum Café
Park Avenue Grill
at The Skirvin Hotel
Picasso Café
Rococo Restaurant & Fine Wine
Saints
Sophabella’s Chicago Grill

SPONSORSHIP INFORMATION ::
Jennifer Bryan
jennifer.bryan@alliedartsokc.com
(405) 278-8944

HOSTED BY ::
catalyst
THE ARTS START WITH YOU